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RECEIVED

May 3, 2002

MAY - 3 2002

PRINCE OF THE SECRETARY

### **VIA COURIER**

Marlene R. Dortch Secretary Federal Communications Commission 445 12<sup>th</sup> Street, S.W. Washington, DC 20554

Re: Ex Parte: WT Docket No. 01-108

Dear Ms. Dortch:

Pursuant to Section 1.1206 of the Commission's rules, this will provide notice that on May 2, 2002, Cloyce Newton (Director of Operations for Golf Technologies and Global Vehicle Communications, John Deere Technologies), Jason A. Francque (Manager, Federal Government Affairs for Deere & Company) and the undersigned met with Commissioner Kevin Martin and Sam Feder (Office of Commissioner Kevin Martin) concerning issues in the above-captioned proceeding. We urged the Commission to preserve the AMPS standard and channelization plan for at least 10 years. We explained that while Deere & Company has tried, and continues to try, to implement satellite solutions, neither satellite service, nor digital cellular service provide solutions for Deere & Company's telematic applications for reasons of coverage and equipment availability, as well as cost. We stressed the importance of other key issues before the Commission as set forth in Attachment 1 that was provided at the meeting. We also provided the Commissioner and Mr. Feder with a Deere & Company brochure that details the Company's construction product. This brochure is included as Attachment 2.

Sincerely,

Helen E. Disenhaus Ronald W. Del Sesto, Jr.

cc: Commissioner Kevin Martin Sam Feder

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### ATTACHMENT 1

**Talking Points** 



# DEERE SUPPORTS RETENTION OF AMPS STANDARD AND CHANNELIZATION PLAN FOR AT LEAST 10 YEARS

### The Bottom Line

John Deere is a 164 year old company. The future of Deere is technology based.

This technology and these products are critical to improved efficiency and productivity in agriculture and the heavy equipment industry.

AMPS is the only ubiquitous, continuous-coverage service with universal compatibility in the US, and will likely be the only one for 10 years.

Deere has invested millions of dollars in development and implementation of AMPS-based communication server technologies (hardware and software).

AMPS is the only service that works in the U.S. We tried satellite without success. We use GSM very successfully in Europe.

We understand the FCC is leaning towards deregulation. If left to the market, AMPS will not likely survive because only rural areas have no alternatives.

Hardened dual mode modems are not available.

Next generation hardware platform design has been put on hold due to lack of availability of a dual mode modem.

### Background

Deere & Company is a leader in bringing advanced telecommunications-based services, including telematics applications, to the agricultural, construction and commercial equipment industries.

Deere's telecommunications-based services include:

GreenStar<sup>TM</sup> Precision Farming System
DeereTrax <sup>TM</sup> Vehicle Fleet Management System for Construction Industry
JDLink <sup>TM</sup> Machine Messenger Advanced Management System for Machines and
Operators for the Agriculture Industry

Deere not wedded to particular type of communications service Choice is application-specific, dictated by application's requirements

### Deere Trax TM and JDLink TM Rely on Advanced Mobile Phone Service ("AMPS")

Offers ubiquitous, continuous-coverage service with universal compatibility Vehicles often in rural areas

Vehicles move between rural and urban areas in a single day

Vehicles move through multiple providers' service areas

Channelization plan ensures seamless compatibility

No interruptions when moving between territories of different service providers

Industry-hardened, robust modems available

Compatible with Deere and third party legacy products that will be in use for many years
Rural and agricultural operators often have no other service options
Equipment integrated into vehicles – not a simple handset replacement issue
Smaller companies particularly use after-market equipment and would be hardesthit by premature phase-out

### Digital Service Not Yet a Viable Option in the U.S.

No common standard

Defeats necessary compatibility

No mandatory coverage rules ensuring ubiquity Rural areas not assured of coverage

No industry-hardened modems

None likely until common 3G standard -- many years away

Dual-mode modems similarly unavailable

Leaves legacy equipment users high and dry Retrofitting and replacement expensive Not an option for rural coverage

### AMPS and Current Channelization Plan Should Remain in Place for 10 Years

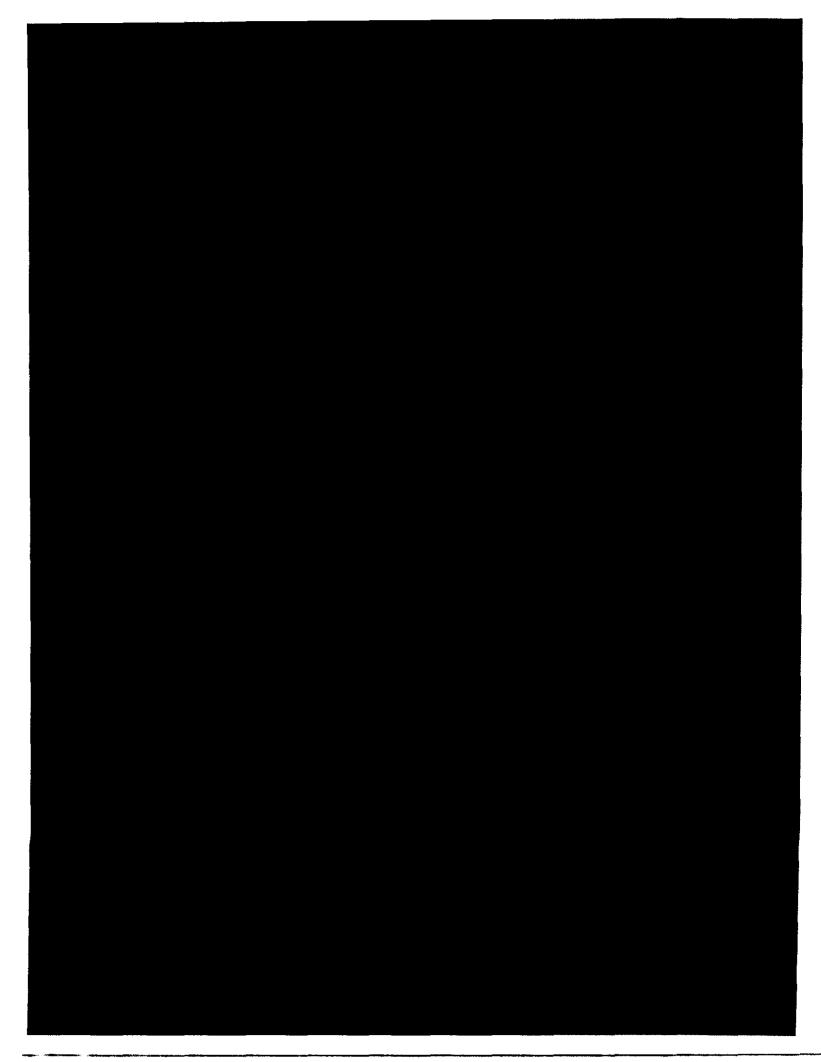
Corresponds to heavy equipment life-cycles

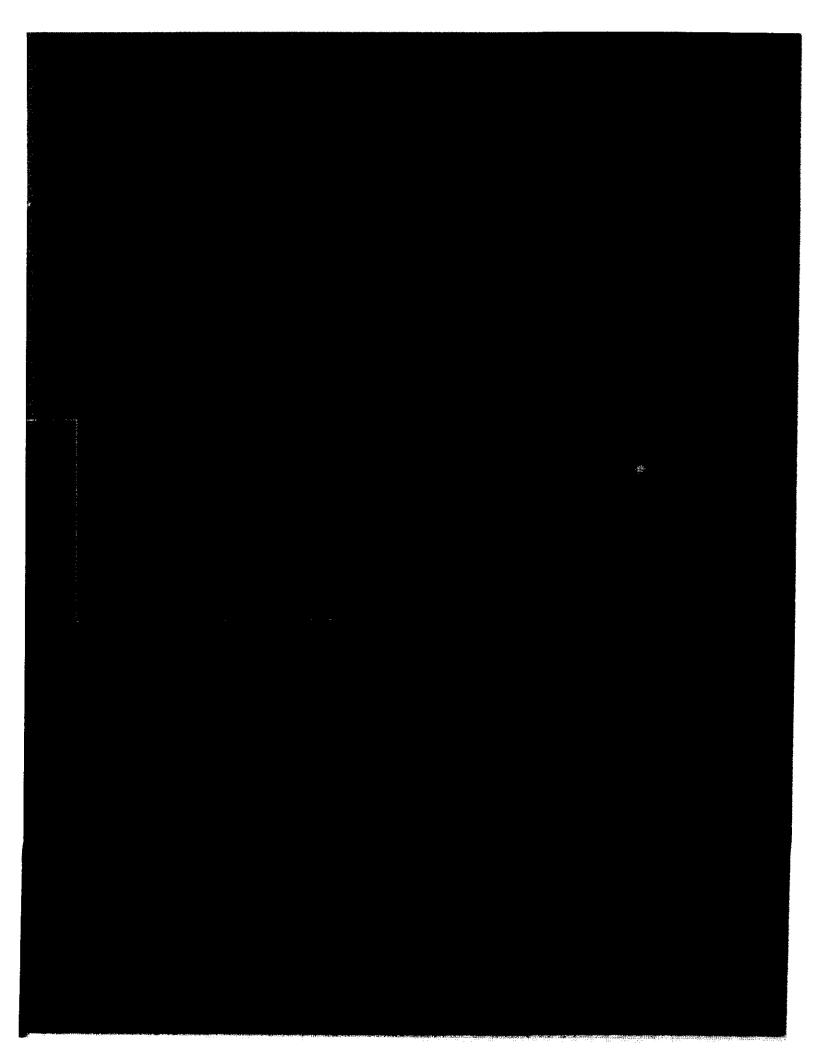
3G common standard more likely

Digital deployment more extensive

### **ATTACHMENT 2**

Deere & Company Brochure





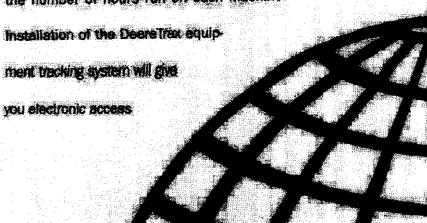
# The more we do. THE MORE WE DO. THE MORE THERE IS TO DO. the more there is to do.

We live in a time when things are constantly on the move. The more places you can be at one time, the better off you are. Time management is so important to your success. That's why John Deere is continually looking for ways that will allow you to get more done, in less time.

As a proven leader in innovation and technology, John Deere is pleased to announce a new service that carrichange the way you do business, resulting in long-term positive results for your bottom line.

ľ

Deere Trax equipment tracking system is a new product designed specifically to solve many of your equipment-maintenance needs. Not only does it give you a quick, convenient, and accurate way to pinpoint the location of your machines, it also provides you with the number of hours run on each machine.



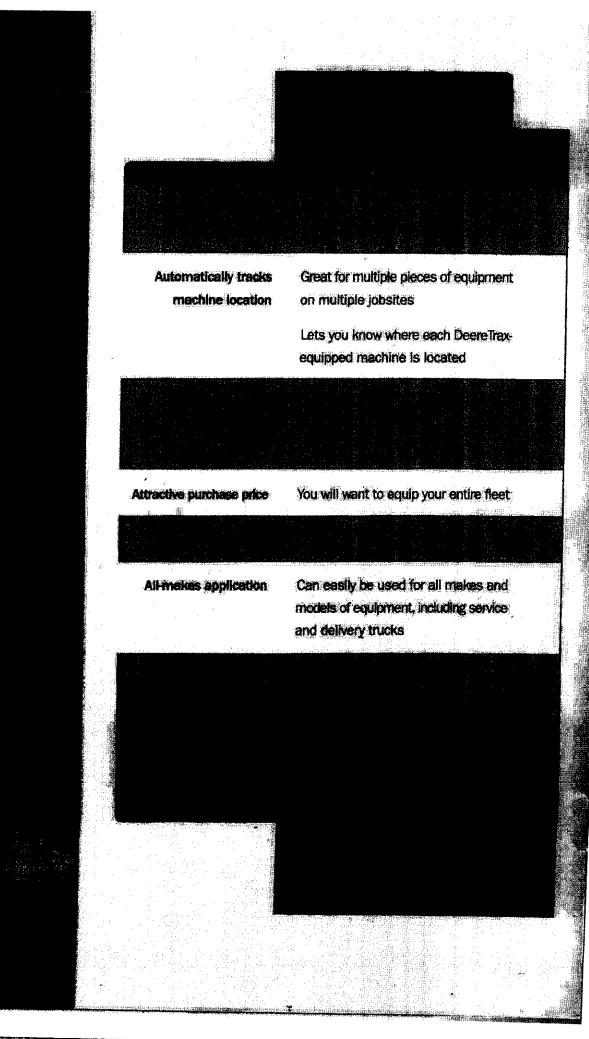
to this information, providing you
with effortless tracking of the maintenance
needs of your equipment. And, more importantly,
it can all be done from your desk.

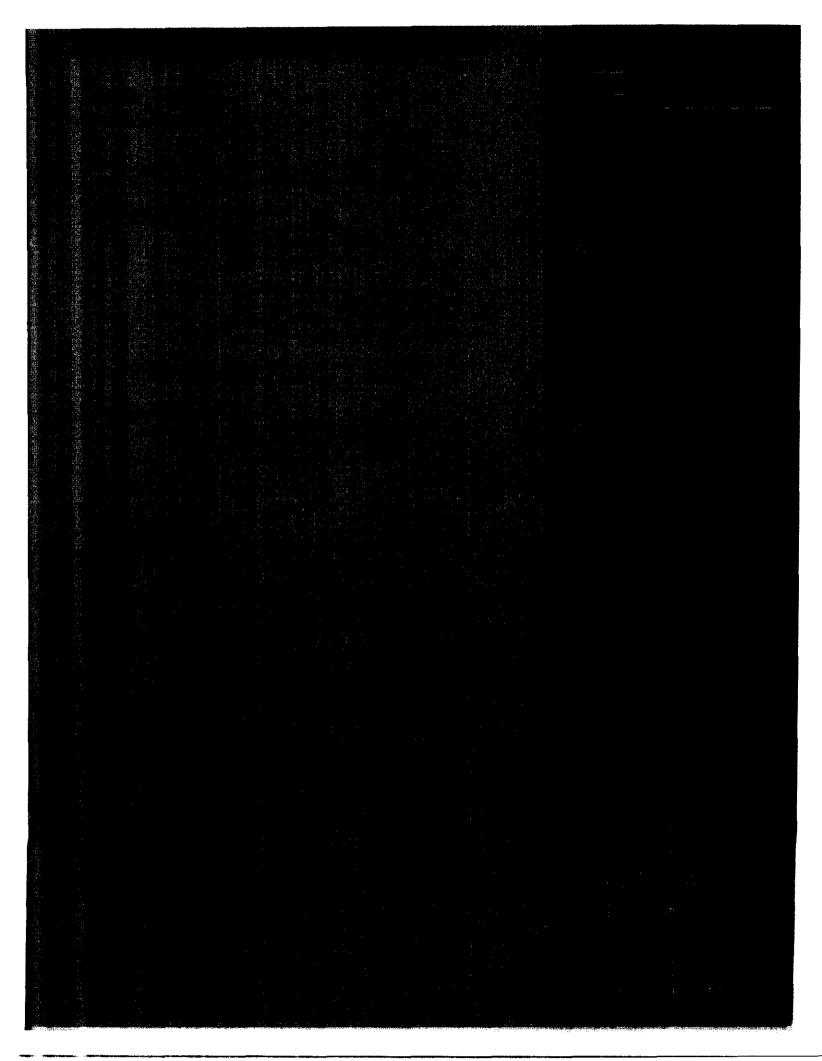
Designed to outfit your entire fleet, it's obvious why this unique product isn't Deere specific. The DeereTrax equipment tracking system will fit any brand and any type of equipment. No matter the name — or the model — DeereTrax will work for you. But don't stop there. The DeereTrax system also effectively tracks smaller machines, even pickup and service trucks.

Imagine the maintenance program you could set up. And it would be easy. Once each machine is equipped with the necessary hardware, all the answers you need are at your fingertips. You can download the information into your maintenance software or an Excel spreadsheet. Hit "print" on your computer and you have everything you need to effectively schedule periodic service calls. And all of this can be done from your office — at any



time of day or night.





DEERE & CORPANY

GUDBAL VEHICLE COMMUNICATIONS

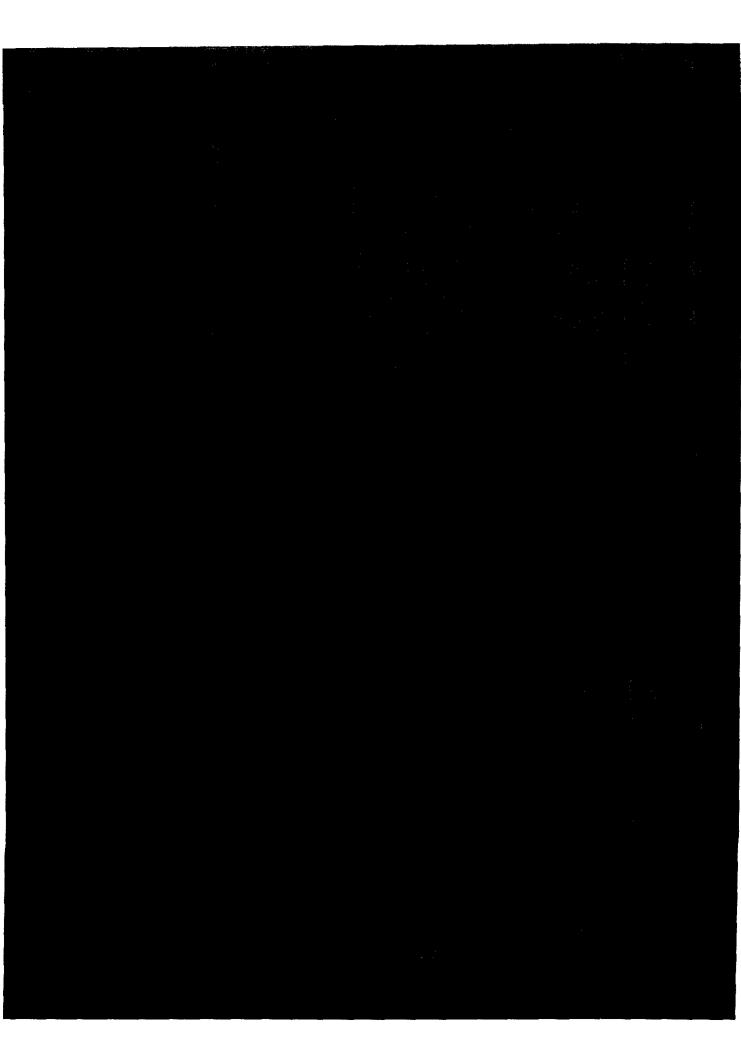
3159 ROYAL DRIVE, BUITE 320

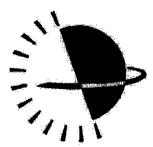
ALPHARETTA, GA 30022

770.521.7700

HTYPS/CFB.DEERE.GOM







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**EQUIPMENT TRACKING SYSTEM** 

SPICITIC ACTION SHADE

## Fleet Management Technology

Built to John Deere stringent quality standards, the Deere Trax Communication Controller was specifically

designed for the heavy equipment environment. Enclosed in an all-aluminum, ruggedized housing are the modern, microprocessor, and interface board.



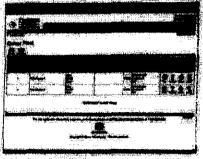
Communication Controller

Power management logic is integral and helps to prevent excessive bactery drain problems on idle equipment. Low-profile antennas are included for both the cellular transceiver and GPS receiver, and all cabling is armor covered.





The standard web-based software allows for the collection and monitoring of engine run hours, location and work site management. The software can also maintain preventive maintenance



records and monitor asset utilization. Depending upon customer need, additional information can be collected and transmitted through the configurable I/O ports.

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Ogerating Voltage 12-32 VDC

Payer Cansumption 13.6 VDC 24 VDC 450ma 900ma Full Power Mode: 250ma 130ma Bars On Made: 95ma 50ma Power Save Sleep: 2.5ma

Memory

512 kB of Flash memory for code updates and message date storage

Processor

Hitachi H8/3644F

VO Parts

Spare - Available for customer use

(1) General Purpose Programmable I/O (0-5)v Analog/Digital Input (0-5)v CMOS Digital Output

(1) Opto isoloated input Apput Impediance 10k Mais differential imput voltage: +/-36V continuosia laojagoni 1500V batawan the input and output

Bell 212A (1200 bps)

### Previous Specifications

All Marie Campallar

7W x 2.25H x 9.5H

3.55 lbs Control of the Contro

L470 x 0.90°H

- 5 VOC et 20mm - 26 dB dein

(AC contests
RE reviews polarity) TNC
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Company of the compan

### Califor Zotanna

50 x 2.57H L Tellon Coax

### Callular Antenna Physical Specs - Continued

Frequencies:

AMPS (Advanced Mobile Prome Service) Transcover: Class II, 651 (Million) outpu Taylorid Frequency ICA-849 MFb Rocolus Frequency 800-808 MFb

### Environmental Specifications

Operating Temp

70C to -20C

Storage Temp

+105C and -55C

Operating Humidity

70% RtH at 75C, 303 Hg (partial vapor pressure)

Storege Humidity

95% RH at 40C

Vibration

Se's coak with 1.5mm peakto-peak displacement in 3 axes

Operating Shock

50 o's

Inorganic Dust

Dust particles scaling to 40

micron

Cleaning

Commentur, Tested to 375 kPa (35 pst) sparsy wash next at 1m with no implementariotoss

Englosure: Weterproof

Salt Spray

Tested 35C for 48 hours with etomizate NaCl with no detrimental conceten or impaired function.

Splash

Tested vertices chemicals to include, but are not limited to fueld, light cards, ethylene gircol, rain, bettery ecits, reingerent, paints and ferdiz-ers with no detrinemed comotion or

impaired function

Electrical Transferite

Inelactive least switching of 600 FAC for time sunivability

Reverse Polenity

Protection

126.5 VDC at 70C for 5 minutes

Jume Start

Short Circuit Protection

internal for all correction points

internally protected electrostatic

Electrostatic Discharge

discharge per IEC-801-2

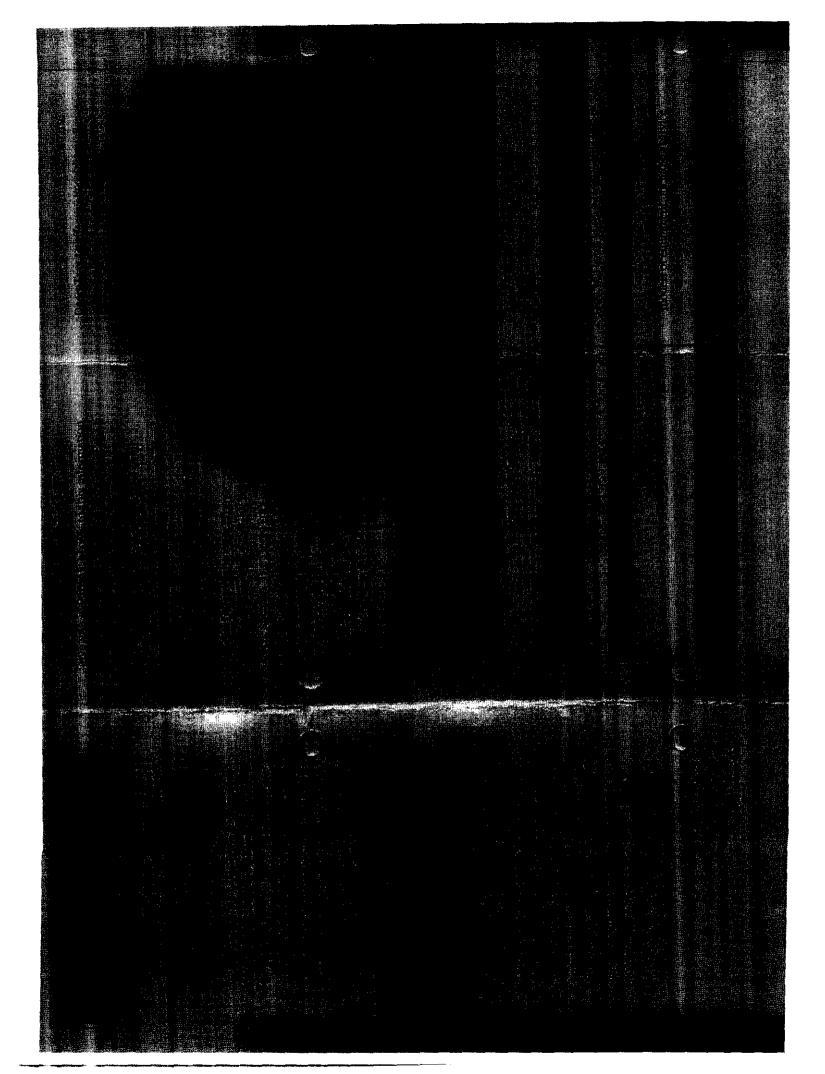
### Approvels and Ratifies

Compatibles with Abstrome Compatibility requirements

Singles di Seconspreie Constituto equitiment

J.Spin (Deur Studies)

Envicenmental Design & Testing of Electionic & Electrical Components



Fach machine is outlitted with a simple tracking kit that takes a minimum amount of time to install. And you don't need to go to your dealer for installation, you can do it in your own shop.

Each Deere Trax equipment tracking system kit contains two antennas (one communications and one Global Positioning System GPS), that mount onto the machine. A communications controller is also mounted to the merhine and powered through the liberator connections. Location information is eceived from the GPS smellite system and market with the internal ciscle, logging the machine hours. This combined that is sent to the remote dalabase via the wireless modem. Then, with a click of a button, you have the capability to access the information using maintenance software or the provided Excel spreadsheet.

You don't have the time - or the staff - necessary he track your equipment? No problem - year join Deere dealess staff can do it for you. They can provide a maintenance program custom designad to meet your needs and capable of detecting any maintenance service, before it's seeded.

For contractors with large fleets at multiple locations, the DecreTrax equipment tracking system will provide a simple way of plotting periodic service calls. A planned maintenance strategy could be implemented to maximize equipment utilization.

But even if you're not a large contractor, the Deerellax equipment tracking system can be a very important pair of your success.
The more places you can be at one time, the better off you are. Since time management is so important. Deere liver will take the success out of keeping track of your machines. Weation, along yoth providing airup-to-date account of the hours logged on it. And all of this can be done from your office—and at any time of day or major.

NOTHING RUNS LIKE A DEGRE®



DKEZIST UBOB USA (OPC)